



# KPFBA needs continuity in member support

By **Dr. H.R.Halambi**, Treasurer, KPFBA



- *Association planning series of activities for growth of poultry sector*
- *Financially healthy association translates into healthy poultry sector*
- *Requesting members to clear subscription & single window dues*

The Karnataka Poultry Farmers and Breeders Association (KPFBA) is growing from strength to strength, thanks to its members. There are many challenges in the poultry sector and also there are enormous opportunities for us to tap. The KPFBA as a collective organisation has been doing its best to promote healthy growth of the poultry sector.

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The KPFBA, as you are all aware, runs on subscription of membership. The association has been organising a number of events – Representation to Government institutions, frequent meeting with government officials; conferences; workshops; felicitation of key officials and members; radio advertisements; media connect etc. All these efforts require manpower and funding.

Covid times have been extremely challenging for all of us, for the association and for the individual members. But we have to move on. To strengthen the association and to make it more effective, it is imperative that we should make KPFBA financially viable and stronger and needs co operation from members.

Financial year 2021-22 is coming to an end on March 31. We therefore request you to kindly clear all your dues (single window and Annual subscription ), if any, immediately. This would greatly help KPFBA to continue various activities in the interests of the members and the poultry sector at large. We request you to remit your dues, if any, through IMPS / NEFT / RTGS and send us the payment details for our records.

Please note w.e.f 1<sup>st</sup> March 2022 the Single Window contributions is being collected at the beginning of culling of the flock instead of after culling the same, as practiced earlier.

For details, you may contact Mr. Inayath Ulla Khan, Executive Secretary Mob: 9886730997 or Mr.Sagar Ganiger, Manager – Accounts & Admin Mob: 7760962997

**A/c. Name : Karnataka Poultry Farmers & Breeders Association**  
**A/c No : 520141000604697**  
**Bank : Union Bank of India**  
**Branch : Vasanth Nagar, Bangalore**  
**IFSC Code : UBIN0907472**



## HAPPY NEW FINANCIAL YEAR

**Wishing you a predictable, profitable and sustainable new year ahead.**



With best compliments from

Dr. Sushanth Rai B  
President

S.N Raghunath  
Vice President

Dr. Anjan Goswami  
Gen Secretary

Dr. H.R Halambi  
Treasurer

Management & Staff

www.poultrykarnataka.net

# Providing comprehensive animal nutrition solutions: EW Nutrition

EW Nutrition is an animal nutrition company that offers integrators, feed producers, and self-mixing farmers comprehensive animal nutrition solutions. EW Nutrition's mission is to mitigate the impact of antimicrobial resistance by providing comprehensive animal nutrition solutions that include

- Gut health management/antibiotic reduction
- Young animal nutrition
- Toxin risk management

EW Nutrition's programs deliver a key dimension to the mission, per se, and thereby contributing to increasing the efficacy of human healthcare.

**Tailor-made solutions:** In close cooperation with each customer, EW Nutrition develops tailor-made solutions to improve performance parameters and animal welfare. These solutions typically include services, products and consultancy. The definition and monitoring of each key performance indicator is critical to ensure the success of each solution.

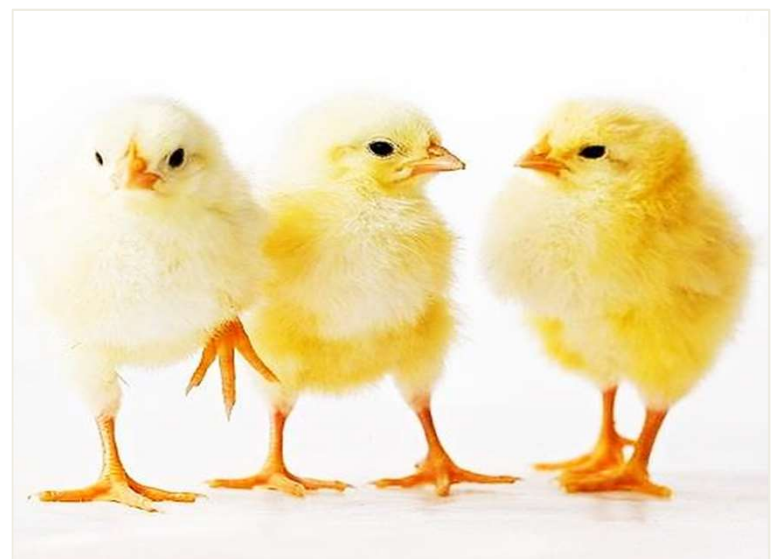
**Service:** EW Nutrition is active globally in 42 countries. The company's tagline, "Functional Innovations backed by Science", is operationalized through technical support at local, regional, and global level.

**Creating value for customers:** EW Nutrition researches, develops, manufactures, markets, and services its products and programs. Headquartered in Germany, EW Nutrition operates manufacturing facilities on 4 continents. Innovation is driven by its research labs in Germany, with development centers in the five most important animal nutrition markets. New biotechnology-based solutions are upscaled at EW Nutrition's subsidiary EW Biotech.

**The bottom line:** At core of all EW actions are values: always putting the customer first, while acting respectfully with all its' partners; continuously seeking excellence, while being curious; understanding the needs of its customers; and using this knowledge as basis for innovation, program development and tailor made solutions.

## EW Nutrition launches Pretect D to support poultry gut health during challenging periods

EW Nutrition announces the launch of a novel gut health solution for poultry. Pretect D, a proprietary blend of phytomolecules, helps maintain bird performance and farm profitability.



Trials indicate that Pretect D offers natural support even during Eimeria-related challenges, making it an effective addition to programs focused on gut health issues.

"EW Nutrition is a front runner when it comes to innovations driving lower use of antibiotics and harmful chemicals in the animal production industry," says Michael Gerrits, Managing Director. "The introduction of Pretect D signifies our commitment to helping customers make livestock production more sustainable through best-in-class natural solutions."

Research with Pretect D conducted around the globe, in research institutes and under commercial conditions, evidenced improved body weight and lower feed conversion rate. EW Nutrition is also following up on initial results indicating significant oocyst count reduction.

"Poultry producers are affected by reduced animal performance and high costs for preventive and therapeutic control," says Madalina Diaconu, Product Manager for Pretect D. "What our product brings to the market is an ability to support the natural defenses of birds. We're also investigating our product's ability to impair the growth cycle of the Eimeria population." Pretect D is developed to be used in combination with vaccines, ionophores and chemicals, as part of the shuttle or rotation program.



## KPFBA felicitates Dr. K.C Veeranna, Acting Vice Chancellor of KVAFSU



The President of KPFBA, Dr. B.Sushanth Rai is on the right of Dr. K.C Veeranna. Others in the picture include, Dr. G.B.Puttanaiah, Chairman of Technical Committee, KPFBA; Dr. Gopal Reddy, Vice President; Mr. Vincent Cutinah, MC Member; Mr. Inayath Ulla Khan, Executive Secretary; and Mr. Subramaniyam.

The Karnataka Poultry Farmers' and Breeders Association (KPFBA) on March 22, felicitated Dr. K.C. Veeranna who assumed the charge of Acting Vice Chancellor of Karnataka Veterinary, Animal and Fisheries Sciences University (KVAFSU), Bidar. Before joining this post, he served as Registrar, KVAFSU.

The KPFBA delegation was led by President, Dr. B.Sushanth Rai. The other office bearers present included Dr. G.B.Puttanaiah, Chairman, Technical Committee; Dr. Gopal Reddy, Vice President; M. Vincent Cutinah, Managing Committee Member; Mr. Subramaniyam and Mr. Inayath Ulla Khan, Executive Secretary, KPFBA.

Dr. Veeranna has played a key role in the new initiative of KPFBA-KVAFSU which is setting up a modern and sophisticated Training Center and Disease Diagnostic Lab at the University campus, while he was the Registrar of KVAFSU. Dr. Veeranna has also been instrumental in planning, designing and furnishing of facilities for laboratories, infrastructure etc at KVAFSU.

The KPFBA delegation wished him the best in his new role as the acting Vice Chancellor.





## Lakshadweep Veterinarians Delegation Visits KPFBA

A 15-member delegation of veterinarians from Lakshadweep Union Territory led by Dr. K.K Akbar, Nodal Officer of Training & Trainer, Department of Animal Husbandry, Lakshadweep and Dr. Koya, Director – Department of Animal Husbandry, Lakshadweep, along with veterinary officers of various islands of Lakshadweep visited KPFBA office on 22 March 2022.

Dr. Sushanth Rai.B. and Mr. Inayath Ulla Khan walked them through the new office premises and gave a presentation about the upcoming facilities in the building.

Dr. Akbar took the opportunity to congratulate KPFBA on its initiative to start the training center and laboratory in the college campus by gifting a memento depicting Lakshadweep for the new office of KPFBA. He also mentioned that the training center and lab would be of use to the poultry sector in the region and Lakshadweep would send personnel for training / workshops as and when there was activity.

The delegation is on a visit to Bangalore to get training on various veterinary animal husbandry practices.

Addressing the delegation, Dr. Sushanth Rai mentioned that Karnataka was a major supplier of Hatching eggs to the island. The upcoming training center and laboratory, he added, would be open to all as the KPFBA was keen on expanding knowledge, training etc.

**Lakshadweep poultry status:** At present all the 9 inhabited islands have Hatchery/poultry production centers, under the direct supervision and control of Directorate of Animal Husbandry, UTLA. However, the above production centers are not able to meet the daily requirement of Lakshadweep which has a population of nearly 65,000. Lakshadweep requires minimum 40,000 Nos. eggs/day and 35,000 kg meat/ week in the coming years considering the population growth, eco tourism promotion etc. Hence, the UT Administration decided to outsource operation of feed mixing unit/ hatcheries/ poultry houses/ goat farm/ feed godown through bidding to meet the requirement of local stakeholders/eco tourism.





**Person of the Month : Mr. Govinda Raju, MLC, progressive farmer and an able leader**

The story of Mr. Govinda Raju, MLC, is that of perseverance, ambition and progressive thinking farmer. After finishing B.Com from Bangalore University, he joined Karnataka State Road Transport Corporation (KSRTC) as Traffic Inspector. For 11 years, he was with KSRTC before he quit and took to poultry farming. There has been no looking back.

In 1996, he took a plunge into poultry sector, starting Sri Srinivasa Poultry Breeding Farm in Kolar and over the last two decades it has grown phenomenally. The Farm provides employment to over 300 persons directly and over 1,000 indirectly.

As mentioned earlier, he is a thinking farmer, always keen on improving the sector. Being a progressive farmer, he donned the mantle of Vice President of KPFBA from June 27, 2016 to August 5, 2017. He was the Chairman of the Hatching Eggs



Coordination Committee for two terms (August 4, 2015 to August 20, 2019). Keeping his ears to the ground and eyes wide open, he ensured, along with other fellow committee members, that farmers got better rate realization of hatching eggs. Market intelligence was something he was able to grasp easily.

In 2020, Mr. Govind Raju became MLC as Janata Dal (Secular) candidate and his mandate was to strengthen Kolar and Chikkaballapur region. A first time MLC, he takes active part in the proceedings, many a times taking up causes dear to our sector.

During lockdown and post lockdown, he was in constant touch with government as to how to overcome the challenges the sector was going through. At present, he is our sole voice in the legislature. His connect in the legislature and government has helped the sector considerably.. Acknowledging his services, KPFBA felicitated him in March 2021 'Abhavandnam Programme'.

Besides interest in poultry sector, Mr. Govind Raju has been promoting yoga and organizing free health camps. He has been helping students in getting scholarship and other benefits. The KPFBA, indeed, is honoured to have him as an active member.

**Legislator Govindaraju demands government to withdraw order on conversion of land as non-agricultural land**

The Janata Dal (Secular) MLC, Mr. Govindaraju has urged the Karnataka Government to withdraw a government order which states that land owners who are engaged in poultry farming in Dakshina Kannada and Udupi districts should convert their land as non-agricultural land.

Mr. Govindaraju said that the poultry farmers of these two districts are facing severe problems because of the order which talks about conversion of agricultural land. He added that lands which are used for poultry farming as non-agriculture land should be repatriated. The Minister for Animal Husbandry, Prabhu Chauhan promised to discuss with the Chief Minister on the inclusion of poultry farms / sector activities under Agriculture sector.

The farmers, he said, were in a dilemma whether the poultry sector belongs to industry or agriculture, even as the Karnataka Land Reforms Act has clearly mentioned poultry farming is considered as agriculture activity. Such government orders in Dakshina Kannada and Udupi districts were the reasons for confusion among poultry farmers.



## RECIPE

### PEPPER CHICKEN DRY

**Marinate** Chicken with pepper powder; lemon juice and salt. Set it aside for an hour or so.

#### For Chicken Masala:

Two sliced onions; ginger-garlic paste; one tomato chopped; two green chillies slit; turmeric powder; coriander powder; garam masala; few peppercorns; curry leaves.

#### Cooking:

Heat oil on medium flame in a wok / pan. Add curry leaves, onions, salt and sauté it until they turn golden brown.

Then add green chillies, ginger-garlic paste and sauté till the raw the smell goes.

After that add spices – turmeric powder, coriander powder, garam masala, crushed pepper, sauté for a minute. Finally add chicken pieces with a very little water. Once cooked and water evaporated, garnish it with curry leaves and crushed pepper. Serve hot.



## CHICKEN TRIVIA

### CHICKENS ARE OMNIVORES

They'll eat seeds and insects but also larger prey such as small mice and lizard.

### CHICKENS DO NOT SWEAT

In general chickens are better equipped to handle cold weather rather than hot weather. This is mainly due to their feathers.

### FEED IS THE MOST EXPENSIVE PART WHILE RAISING CHICKENS

Besides, the cost to buy the actual chick or chicken, the most expensive part about keeping chickens is their high quality feed – nutrition matters.

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